



# Scan, Shop, Sell: Promote Store Items in LINQ Connect with QR Codes

## Learn How:

Your schools and classrooms are likely creating flyers, posters, and digital signage to encourage participation in upcoming events, fundraisers, and many other activities.

Once you've set up items for purchase in your store in LINQ Connect (see [How to Create Fees](#)), you can instantly generate QR codes for your signs so students and families can scan and pay on the spot.

### Make QR Codes for:

Event Admissions	Parking Permits
Special Lunches	Club Dues
Yearbook Purchases	School Dances
Fundraisers	Class Field Trips
Pizza Parties	... and more!

### Add QR Codes to:

Flyers	Family Emails
Event Sites	Social Media Posts
Digital Signs	Newsletters
Printed Posters	... and more!

## Considerations before generating a QR code to store items in LINQ Connect:

- The item has a fixed cost without variations (i.e. one price for all purchasers).
- The item's visibility is set to "Guest" to allow anyone to access it.
- QR codes should be no smaller than 1 inch X 1 inch to remain scannable for mobile devices.
- For larger displays, consider making the code larger so it can be scanned from a distance.

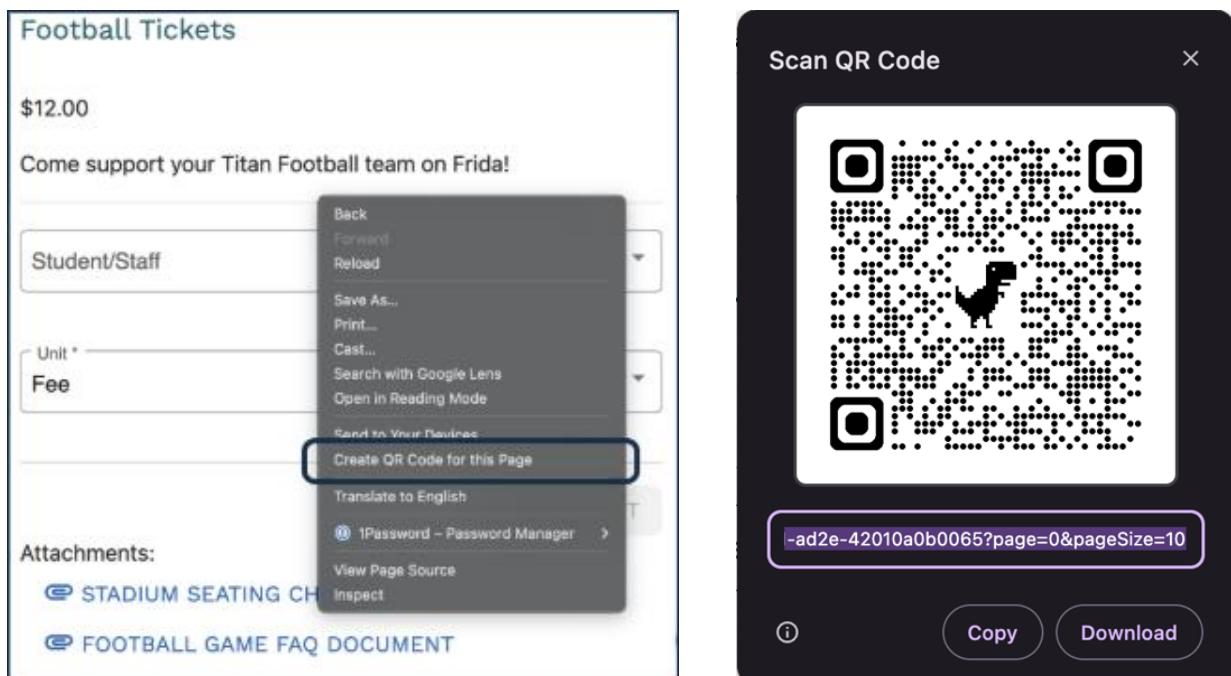
# How to Create QR Codes from Web and Mobile

## 1. Navigate to the item in your LINQ Connect store using Google Chrome on Web:

While on the page for that specific item in your store in LINQ Connect, right click on that web page.

Then click, "Create QR Code for This Page" in the menu that opens.

Last, you'll then be prompted to download the QR code as a PNG file that you can place on flyers, social posts, and more.



## 2. Navigate to the item in your store in LINQ Connect using Google Chrome on Mobile iOS or Android (Not the LINQ Connect app):

While on the page for that specific item in your LINQ Connect store, click the Share icon next to the URL bar.

Then, scroll down and click "Create a QR Code".

Lastly, you'll be provided a QR code you can then share via email, text, or other applications to place on your posters, digital signs, and more.

